Entrepreneurship Development Programme on Food Processing

Department of FP&I & Horticulture with assistance from the District Administration Jalpaiguri and DIC, Jalpaiguri is going to organize two numbers of Entrepreneurship Development Programme (EDP) on Food Processing in Jalpaiguri district.

**Objectives:** The objectives of the Entrepreneurship Development Programme is to enable trainees to establish commercially viable enterprises in Agri. and Hortl. based food processing:
(i) Providing basic knowledge of food processing project formulation and management including technology, marketing, and profitability.
(ii) Motivating the trainees and instilling confidence in them to start and manage a business venture.
(iii) Educating them on the opportunities & financial assistance available for food processing units.
(iv) Providing escort services to enable them to avail credit facilities from banks/financial institutions and other support services from the developmental organizations/to source equipments, raw material etc/ to guide them in establishing marketing linkage to their products and possible risk factors in running the units.

**Training imparting agencies:**
1. WEBCON Consulting (India) Ltd. International Centre, 4th Floor, 33-A, J. N. Road, Kolkata:700071.
2. Deshbandhu Institute of Vocational Training, Tarashankar Road, Deshbandhupara, Siliguri, PIN:734004

**Duration of EDP:** Each EDP would be held for 4 weeks @ 5 days a week consisting of 20 days of classes followed by one year follow up programme.

**Venue:**
The EDP programmes will be organized at Jalpaiguri Sadar & Rajganj development block respectively.

**Number of trainees:**
Total 25 to 35 trainees will get opportunity to participate in each EDP. Proper reservation will be given to SC / ST / Women and minorities candidates.

**Eligibility criteria for selection of trainees:**

i) Minimum Qualifications should be 10+2, however candidates having higher qualifications may be given priority.

ii) The educational and economic background of trainees should be such that they are able to set up food processing industrial unit.

**Course contents:** The course content for EDPs would include the following:

(i) Motivation training / soft skills required for entrepreneurs.
(ii) Business Opportunities available for starting enterprises.
(iii) Imparting knowledge about supporting organization & including financial Institutions and their schemes.
(iv) Market surveys, identification of project in food processing.
(v) Preparation of Project Report for Bank Financing
(vi) Management of resources viz.men, materials and money
(vii) Rules/ Regulations of Local bodies
(viii) Food Laws such as FSSAI Act
(ix) Appropriate and latest Machinery including information on manufacturers
(x) Factory visits, meetings with successful / not successful entrepreneurs
(xi) Market Survey Tools, market perception, market intelligence and marketing, particularly in respect of the areas from which trainees are drawn.
(xii) Book keeping & Accounts (Preliminary Idea)
(xiv) Costing and pricing of products.
(xv) Various Govt. Schemes where financial assistance i.e. subsidy/ grants / loans are available for entrepreneurs / self-employed.
(xvi) Approach & planning small scale units.
(xvii) Assessing financial viability of the project
(xviii) Presentation / Discussion of case studies of successful and not-so successful entrepreneurs.

**Application format for trainees:** (Attached)
Application form for EDP Training on Food Processing
District Jalpaiguri

Name:
Sex:
Father/Husband Name:
Mobile Number:
Address:
    Block:                      Village & PO:
Aadhar Card Number:
Cast: SC/ST/OBC:
Educational Qualification (10+2 and above):
    Year of passing Higher Secondary Examination:
    Detail of any other higher qualification:
Present Occupation (If any):
Turnover of last financial year (If applicable):
Annual family income of last financial year:
Capacity of investment:
Availability of land (If any):
Interest in investment in specific project/product of Food Processing sector:
Reason / Market survey on above (If any):

Date & Place of application: ____________________________

Signature of applicant