

Entrepreneurship Development Programme on Food Processing

Department of FPI & Horticulture with assistance from the District Administration Jalpaiguri and DIC, Jalpaiguri is going to organize two numbers of Entrepreneurship Development Programme (EDP) on Food Processing in Jalpaiguri district.

Objectives: The objectives of the Entrepreneurship Development Programme is to enable trainees to establish commercially viable enterprises in Agri. and Horti. based food processing :

- (i) Providing basic knowledge of food processing project formulation and management including technology, marketing, and profitability.
- (ii) Motivating the trainees and instilling confidence in them to start and manage a business venture.
- (iii) Educating them on the opportunities & financial assistance available for food processing units.
- (iv) Providing escort services to enable them to avail credit facilities from banks/financial institutions and other support services from the developmental organizations/to source equipments, raw material etc/ to guide them in establishing marketing linkage to their products and possible risk factors in running the units.

Training imparting agencies:

1. WEBCON Consulting (India) Ltd. International Centre, 4th Floor, 33-A, J. N. Road, Kolkata:700071.
2. Deshbandhu Institute of Vocational Training, Tarashankar Road, Deshbandhupara, Siliguri, PIN:734004

Duration of EDP:

Each EDP would be held for 4 weeks @ 5 days a week consisting of 20 days of classes followed by one year follow up programme.

Venue:

The EDP programmes will be organized at Jalpaiguri Sadar & Rajganj development block respectively.

Number of trainees:

Total 25 to 35 trainees will get opportunity to participate in each EDP. Proper reservation will be given to SC / ST / Women and minorities candidates.

Eligibility criteria for selection of trainees:

- i) Minimum Qualifications should be 10+2, however candidates having higher qualifications may be given priority.
- ii) The educational and economic background of trainees should be such that they are able to set up food processing industrial unit.

Course contents: The course content for EDPs would include the following:

- (i) Motivation training / soft skills required for entrepreneurs.
- (ii) Business Opportunities available for starting enterprises.
- (iii) Imparting knowledge about supporting organization & including financial Institutions and their schemes.
- (iv) Market surveys, identification of project in food processing.
- (v) Preparation of Project Report for Bank Financing
- (vi) Management of resources viz. men, materials and money
- (vii) Rules/ Regulations of Local bodies
- (viii) Food Laws such as FSSAI Act
- (ix) Appropriate and latest Machinery including information on manufacturers
- (x) Factory visits, meetings with successful / not successful entrepreneurs
- (xi) Market Survey Tools, market perception, market intelligence and marketing, particularly in respect of the areas from which trainees are drawn.
- xii) Book keeping & Accounts (Preliminary Idea)
- xiv) Costing and pricing of products.
- xv) Various Govt. Schemes where financial assistance i.e. subsidy/ grants / loans are available for entrepreneurs / self-employed.
- xvi) Approach & planning small scale units.
- xvii) Assessing financial viability of the project
- xviii) Presentation / Discussion of case studies of successful and not-so successful entrepreneurs.

Application format for trainees: (Attached)

Application form for EDP Training on Food Processing
District Jalpaiguri

Name:

Sex:

Father/Husband Name:

Mobile Number:

Address:

Block:

Village & PO:

Aadhar Card Number:

Cast: SC/ST/OBC:

Educational Qualification (10+2 and above):

Year of passing Higher Secondary Examination:

Detail of any other higher qualification:

Present Occupation (If any):

Turnover of last financial year (if applicable):

Annual family income of last financial year:

Capacity of investment:

Availability of land (if any):

Interest in investment in specific project/product of Food Processing sector:

Reason / Market survey on above (if any):

Date & Place of application:

Signature of applicant